**Sponsor Benefits: (Only 1 Available, $1500)**

* 10 x 10 ft space for your tent in a prime location
* Perfect for sampling, giveaways, demonstrations, drawings for DIY enthusiasts looking for unique, high-quality items
* Exclusive – this is the only Sponsorship Available
* Your logo on marketing materials including window signs, bag stuffers and ads
* Your logo on VIP cards for retail promotion
* Your logo on banner outside of Village Hall (19,000 vehicles pass by daily)
* Listing on La Grange Business Association website
* Your business mentioned in news release
* Your logo included in e-blast to local residents

**What Motivates the DIY Consumer?**

* Savvy, modern shopper who wants a tailored shopping experience
* Quality, value and experience matter more than price
* Wide demographic: 50% female; 52% are 24-44
* They want personalized items
* They are looking for ways to be inspired
* Green produces and smart technology get their attention

**Registration & Payment:**

Craft Fair Sponsorship registration and payment is due by May 1. We cannot confirm sponsorship until payment is received. If you prefer, you may pay by credit card; please call 708-582-6510. **Checks payable to:** La Grange Business Association/26 S. La Grange Road/Suite 103/La Grange IL 60525.

***Your Name:***

***Business Name:***

***Business Address:***

***Your email: Your phone:***

***Website Address:***

**Payment Amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Check #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**