



2025 HOLIDAY SEASON

LIGHT UP YOUR MARKETING EFFORTS DURING

La Grange Hometown Holiday, Wrapped in Timeless Traditions

'Tis the season for holiday magic—your business can be a part of the thrills and excitement! We're lighting up La Grange with dramatic holiday activities, illumination and **Tree Lighting Ceremony, during the Holiday Walk on Saturday, December 6 to kick off the season.**

From Santa to ponies and train rides, the La Grange Holiday Walk is a definitely a “don't miss” event. We're offering various levels of sponsorship that provide your business with additional exposure to thousands of established customers and potential new customers. We also encourage you to boost traffic to your location by hosting holiday open houses and showcasing your unique entertainment or activity.

All sponsors will receive:

- Direct mail exposure to 5,000 households promoting holiday activities and listing your business.
- Your business name listed on area wayfinding signs throughout the business district during the holiday season with map and sponsor listing (logo placement with sponsorship of \$750 or more).
- Sponsor listing on the LGBA website with a link to your web address.

Don't delay! Please select your desired level of sponsorship and fill out the Sponsorship Form on back to reserve your spot. Registration is required to guarantee that you'll be included in our marketing materials.

Make sure your business is a part of the holiday magic in La Grange!





SPONSORSHIP OPPORTUNITIES 2025 HOLIDAY SEASON

	PRESENTING SPONSOR \$5,000	SANTA SPONSOR \$2,500	FLASH SALE/ SMALL BUSINESS SATURDAY SPONSOR \$1,500	TROLLEY SPONSOR \$1,500	PHOTO OP SPONSOR Oversized Light Display OR Old Fashioned Sleigh at Village Hall \$1,000	ATTRACTIONS SPONSOR Visit with Frozen Princess Letters to Santa Kiddie Train Petting Zoo \$750	SELFIES WITH ELFIES SPONSOR \$600	ICE SCULPTURE SPONSOR \$450
SPONSORSHIPS AVAILABLE	1	2	2	2	2	8	2	15
Logo/name on Igba website with link to your website	✓	✓	✓	✓	✓	✓	✓	✓
Business listed in resident e-blast	✓	✓	✓	✓	✓	✓	✓	✓
Business logo on postcard mailed to 5,000 homes	✓	✓	✓	✓				
Name or logo on seven wayfinding signs in the Village	✓ Logo	✓ Logo		✓ Logo	✓ Logo	✓ Logo	✓	✓
Business logo on sign/banner at your attraction	✓ Displayed Nov-Dec	✓		✓	✓ Displayed Nov-Dec	✓	✓ Displayed Nov-Dec	✓
Social media posts	✓	✓	✓	✓	✓	✓		
Business listed in news release	✓	✓	✓	✓	✓	✓		
Your promotional item distributed by your sponsored attraction	✓	✓	✓	✓	✓	✓		
Business logo appears on all banners	✓							
Logo appears on poster and ad	✓	✓	✓					
Introduced at holiday tree lighting ceremony with Village leaders	✓	✓						
Your digital ad in resident e-blast	✓	✓	✓					
Business featured in Facebook video	✓							

Sponsor Level _____ Amount Paid _____

Business Name _____ Contact Name _____

Address _____ Phone _____ Email _____



Please return form to: La Grange Business Association, 26 S. La Grange Rd., Ste. 103, La Grange, IL 60525
For more information about our events visit, Igba.com