



DECEMBER 1

A JOLLY GOOD SALES TACTIC.

GET NOTICED AT THIS FESTIVE TRADITION.

Check out the wide variety of sponsorship opportunities on the back.



SPONSORSHIP OPPORTUNITIES

LA GRANGE	PRESENTING \$4,000	SANTA SPONSOR \$2,000	TROLLEY SPONSOR \$1,000	PETTING ZOO \$750	KIDDIE TRAIN \$750	MOVIE \$750	SCULPTURE \$450	WALK \$350
Sponsorships available	1	2	2	3	3	1	No Limit	No Limit
Annual membership dues included								
Your tent on site								
Logo on giant video screen at Village Hall								
Logo/name on LGBA website								
Link to your website								
Logo/name on posters								
Logo/name in ads								
Social media posts								
Name in news release								
Mention in member e-blast								
Business name in direct mail brochure to 10,000 homes								
Business logo in direct mail brochure to 10,000 homes								
Business name on wayfinding signs throughout the village								
Business thanked in program								
Your logo on ice sculpture signs	On all ice sculptures						On your ice sculpture	
Your promotional items handed out at information booth								
Private greeting by Santa for up to six people								
Introduction of your business at Santa's arrival								
Logo featured on banner at your sponsored area	All banners	At Village Hall	On trolleys	At petting zoo	At kiddie train	At Theatre		
☐ I am interested in being	an event spo							
Business Name	Contact Name					Sponsor Level		
Address								
Phone		Er	nail					

