

Presenting Sponsor: \$8,000 Investment

(Limit One)

- Most prominent 10'x20' booth in the festival area all 3 days supplied by fest
- Largest logo placement in all marketing materials/event guide listed as presenting sponsor
- 1 FULL page ad- In the Park District fall 2017 Program Brochure (Distribution of 12,000)
- Company banner placed in the PDLG Recreation Center gym for one year
- Premium banner placement at main entrance of event and on stage all 3 days
- Your representative introduced on stage before headlining encore each night
- 50 admission tickets to event
- 75 drink tickets for event
- Placement of sponsor logo on Park District website home page for one year
- Placement of sponsor logo on PDLG & LGBA email blasts for one year
- 2 VIP parking passes
- Main stage announcements every day of the festival



Sponsor Commitment Form

Yes! I would like to be a sponsor as indicated:

☐ Silver Sponsor: \$300
☐ Gold Sponsor: \$500
☐ Beer Tent Sponsor \$500
☐ Booth/Product Display Sponsor:
1 Day \$500, 2 Day \$1000, 3 Day \$1500
Selects day or days Friday, Saturday or Sunday
☐ Platinum Sponsor: \$3000
☐ Company Day Sponsor: \$5,000
☐ Fireworks Sponsor: \$6,500
☐ Presenting Sponsor: \$8,000
Company: _____
Contact Name: _____
Address: _____
City/Zip: _____
Phone: _____
Email: _____
Amount Enclosed: \$ _____

Please make checks out to:

Park District of La Grange

Send To: Park District of La Grange, Attn: Teresa Chapman, 536 East Avenue, La Grange, IL 60525



Platinum level and higher: email logo in .jpg file to teresachapman@pdlg.org

**Sponsorship commitments are:
Non-exclusive, non-refundable and subject to
Board approval.*

Deadline to get in all marketing materials is
May 1st, 2017.

**Questions? Contact Teresa Chapman at
708-352-1762.**



August
4TH, 5TH, & 6TH
2017

**GORDON PARK –
LA GRANGE**

SPONSORSHIP OPPORTUNITIES

Silver Sponsor: \$300 Investment

- 3'x6' banner you provide to be placed at event all 3 days
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Gold Sponsor: \$500 Investment

- Silver sponsor benefits PLUS:
 - Business name listing on fest poster and fest website
 - Business name on event banners
 - Business name in event guide
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Beer Tent Sponsor: \$500 Investment

(Limit Four Per Day)

- Gold sponsor benefits
 - May partner with a not-for-profit or provide volunteers
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Booth/Product Display Sponsor: \$500-\$1500 Investment 1 Day=\$500, 2 Days= \$1000, 3 Days=\$1500

- Silver sponsor benefits PLUS:
 - 10x10' booth space 5pm-10:30pm Friday
 - You select day(s) Fri, Sat and/or Sun based on availability
 - One table and two chairs provided. You provide tent and all other supplies needed for booth.
 - Perfect to promote your business
 - *Booths will be within main event area!*
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Platinum Sponsor: \$3000 Investment

- 10'x10' booth one day
 - Logo placement in all marketing materials-fest poster, website, banners and guide
 - 1/2-page ad in Fall 2017 PDLG brochure
 - Company logo on sponsor banner placed in the PDLG Recreation Center for one year
 - Logo placement on stage banner
 - Business will be thanked during main stage announcements
 - 50 drink tickets & 25 admission tickets to event
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"Your Company Name" Day Sponsor: \$5000 Investment

(Limit One Per Day)

A special recognition for your business for the entire day in all marketing materials.

- Your representative introduced on stage before band starts
 - Giveaway items with your logo to first 500 guests, supplied by sponsor
 - On-site booth or product display in prominent location on your day
 - Banner on stage on your day
 - Company logo on sponsor banner in the PDLG Recreation Center for one year
 - Full page ad in Fall 2017 Park District Brochure
 - 50 drink tickets and 25 admission tickets
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Fireworks Sponsor: \$6500 Investment

(Limit One)

- Naming rights to the fireworks show in all marketing materials
 - On-site booth or product display in prominent location day of show (Sunday)
 - Logo placement in all marketing materials-fest poster, website, banners and guide
 - Logo on digital billboard
 - Your representative introduces and starts count down for the firework show
 - Company banner on stage all 3 days
 - Company Logo on sponsor banner placed in the PDLG Recreation Center for one year
 - Full page ad in Fall 2017 PDLG brochure
 - 75 drink tickets and 50 admission tickets
 - 2 VIP parking passes
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